

SUNDAY HOMES

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MICHAEL SASGES (EDITOR) • 604-605-2467 • msasges@png.canwest.com |

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SECTION D



HIGH ON WHITE ROCK

Avra tower will have
a roofline that evokes
a butterfly's 'wings'

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The 108-Avra tower in White Rock will have a unique design. Some residences are being configured for buyers who wish to merge two units into one. JENELLE SCHNEIDER — PNG



Expansive outlooks are the promise of an Avra address, and the show home has been designed to demonstrate that promise. PHOTOS BY JENELLE SCHNIEDER/PNG

Two homes are better than one

WHITE ROCK: Custom design at no extra cost

Over the next couple of years, the White Rock skyline will be transformed with the addition of a 17-storey highrise called Avra. Chances are, however, the residential design of that highrise will evolve even as it's being built. Marketer Cam Good reports that's because a number of those who've expressed an interest in buying into the development — the 108 units just recently went to market — are considering buying a couple of units and seeing them merged into one.

As Avra is constructed, therefore, the design of some residences might be reconfigured. A home of 700-odd square feet with one bedroom and a den, for instance, might be joined with its neighbour, up or adjacent — and have one less kitchen and one less laundry room, but con-

Avra

WHERE: White Rock
PROJECT SIZE: 108 homes, 17-storey highrise
RESIDENCE SIZE: 652 sq. ft — 1,127 sq. ft, 1 — 2 bed
PRICES: From \$289,900
DEVELOPER: Avra Development Corp.
OPEN: Sales centre: 1456 Johnston Road, White Rock; Hours: noon — 5 p.m., Sat — Thur
TELEPHONE: 604-531-9030
WEBSITE: www.avraliving.com
OCCUPANCY: Fall 2012

siderably more space.

"I expect that we'll probably have 10 or 15 of those type of homes," says Good, who is with The Key marketing group. "It is unusual, yes ... More in this

building that any other building I've marketed, we've had people [expressing interest in] putting two homes together and creating a 1,500, 1,600-square-foot custom home in the sky ... The developer's able to do it, really at no [extra] cost to the buyer because they save on the cost of an extra kitchen, which compensates for the cost of redesigning, moving walls, that type of thing."

Although sales for the project are launching now, hundreds of people have placed their names on the registration roster, says Good. Many are from White Rock, but a good number are currently headquartered in Richmond, the Fraser Valley, West Vancouver — and beyond.

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“A lot of the people have a place in Palm Springs or Arizona or Mexico,” notes sales representative Tara Fluet. “It’s amazing how many people we’ve had [for whom] this would be their six-month home. Most of the people who are looking at the combo units have another condo somewhere else.”

The project is the result of a three-way partnership between Epta Properties, which has owned the site for more than 30 years,

the Quorum Group, a builder that was established by Robert Bosa in 1988, and architect Chris Dikeakos of the award-winning CDA Architects.

Together, the three participants, known collectively as Avra Development Corp., will be focused on erecting a building that Good says will be noteworthy on several counts. Windows will be virtually floor to ceiling, allowing residents to appreciate big views southwest to Semiahmoo Bay, eastward to the Fraser Valley, and north to the coastal mountains. Balconies will be unusually large. And then there will be the building’s roofline, designed to resemble a butterfly, its “wings” lifted slightly at either end. It’s a feature, says



The show suite’s ensuite bathroom.

the Avra literature, that’s intended to be evocative of “a sail in the breeze.”

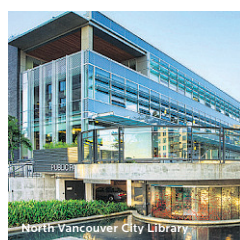
Within their open-plan homes, residents will find much else to appreciate. The 987-square-foot two-bedroom Avra show home is big on space, inside and out. Views will be afforded from most areas of the home — even from the walk-in closet in the master suite. Balconies will be accessible, not only from the main living area, but also both bedrooms.

The show home is fitted with a natural colour scheme called “White Rock pier” — a second is

called “Crescent Beach sand” — and kitchens are fitted with stainless steel appliances from Bosch and Fisher & Paykel. Counters are topped with granite, and floors with porcelain tile. Homes will be fitted with wool broadloom carpeting, but if buyers so choose, they can upgrade to hardwood flooring. Additional upgrades include closet organizers, wine coolers and granite backsplashes in the kitchen. Building amenities will include a furnished guest suite, a fitness centre and an entertainment space with a full kitchen.



Cam Good is with the team marketing the recently launched 108 homes in the 17-storey Avra tower. [Em]— Submitted photo



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